

Comparing Charities

Here are four charities that work for a good cause. Look at each one. Which would you contribute to based on their finances?

Charity #1 (Your Ranking: _____)

INCOME STATEMENT

Revenue

Primary Revenue	\$801,525
Other Revenue	\$3,500
Total Revenue	\$805,025

Expenses

Program Expenses	\$525,445
Administrative Expenses	\$211,733
Fundraising Expenses	\$169,681
Total Expenses	\$906,859

Organizational Efficiency

Program Expenses	57.9%
Administrative Expenses	23.3%
Fundraising Expenses	18.7%



Comparing Charities

Charity #2 (Your Ranking: _____)

INCOME STATEMENT

Revenue

Primary Revenue	\$412,525
Other Revenue	\$23,887
Total Revenue	\$436,412

Expenses

Program Expenses	\$336,037
Administrative Expenses	\$91,647
Fundraising Expenses	\$8,728
Total Expenses	\$436,412

Organizational Efficiency

Program Expenses	76.9%
Administrative Expenses	21.0%
Fundraising Expenses	1.9%



Comparing Charities

Charity #3 (Your Ranking: _____)

INCOME STATEMENT

Revenue

Primary Revenue	\$598,893
Other Revenue	\$164,278
Total Revenue	\$763,171

Expenses

Program Expenses	\$506,891
Administrative Expenses	\$11,878
Fundraising Expenses	\$95,385
Total Expenses	\$614,154

Organizational Efficiency

Program Expenses	82.5%
Administrative Expenses	1.9%
Fundraising Expenses	15.5%



Comparing Charities



Charity #4 (Your Ranking: _____)	
INCOME STATEMENT	
<i>Revenue</i>	
Primary Revenue	\$876,741
Other Revenue	\$287,696
Total Revenue	\$1,164,437
<i>Expenses</i>	
Program Expenses	\$932,880
Administrative Expenses	\$197,049
Fundraising Expenses	\$133,947
Total Expenses	\$1,263,876
<i>Organizational Efficiency</i>	
Program Expenses	73.8%
Administrative Expenses	15.5%
Fundraising Expenses	10.5%

To compare charitable organizations, visit these online charity review organizations:

Charity Navigator (www.charitynavigator.org)

GuideStar® (www.guidestar.org)