Instructions for Workshop Leader

Use these slides (in order) with the sections of your session outline:

Welcome and Overview (Slides 2-4)

Activity (Slides 5-7)

Present (Slides 8-11)

Discuss (Slide 12)

Review and Evaluate (Slides 13-18)

Close (Slide 19)







Invest Well

Welcome to Bank It

Understanding Investing

Sponsored by Capital One and Search Institute

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Welcome and Overview

What is Bank It?

Bank It delivers real-world topics and tools to help you:

- Understand,
- Talk about, and
- Manage your money.

From Capital One and Search Institute



Welcome and Overview

Three goals for today:

- 1. Explain how an investment can grow in value.
- 2. Describe what the Rule of 72 is.
- 3. Explain why games of chance are not good investments for building wealth.





Activity

What is an investment?





Activity

Familiar or Unfamiliar?





Activity

How does an investment grow in value?





The Rule of 72





How can investing your money in an interest-bearing account help you meet your financial goals?

- 1. Your money will grow faster.
- 2. You're earning money while you're saving money.





What is a game of chance?





Why are games of chance not good investments for building wealth?





Discuss

Turn to talk to someone near you.

- 1. Say your first name.
- 2. When have you heard about someone earning money through an investment?





What is an investment?

An investment is when we purchase something with the goal of earning money in the future.





How does an investment grow in value?

- 1. The investment's value goes up.
- 2. With a stock, you can also earn dividends, which are payments you receive from the company for owning the stock.
- 3. Having a strong economy.





What is the Rule of 72?

A math equation that helps you figure out how long it will take to double your money with a certain interest rate. Divide 72 by the interest rate. The answer is the number of years it will take to double your money.





How does investing help you meet your financial goals?

- Your money will grow faster.
- You're earning money while you're saving money.





What are examples of games of chance?

- Lottery
- Poker
- Casinos
- Risky business startups





Why are games of chance not good investments for building wealth?

- Because the chances of you winning money are very low.
- With a smart investment, you can protect the money you put into the investment while also earning money on that investment.





Close

When we know what we're doing and why, we can make positive decisions about the money we invest.



