

Which Charity?

Here are four charities that work for a good cause. Evaluate each one. Which one would use your money best?



Charity #1 (Your Ranking: _____)

★

Organizational Efficiency

Program Expenses	57.9%
Administrative Expenses	23.3%
Fundraising Expenses	18.7%

Charity #2 (Your Ranking: _____)

★ ★ ★

Organizational Efficiency

Program Expenses	76.9%
Administrative Expenses	21.0%
Fundraising Expenses	1.9%

Which Charity?



Charity #3 (Your Ranking: _____)	
★★★★	
<i>Organizational Efficiency</i>	
Program Expenses	82.5%
Administrative Expenses	1.9%
Fundraising Expenses	15.5%
Charity #4 (Your Ranking: _____)	
★★★	
<i>Organizational Efficiency</i>	
Program Expenses	73.8%
Administrative Expenses	15.5%
Fundraising Expenses	10.5%

To compare charitable organizations, visit these online charity review organizations:

- Charity Navigator (www.charitynavigator.org)
- GuideStar® (www.guidestar.org. Select the organization you're interested in, then click "review report.")